

The Economic Review
of
DAIICHI UNIVERSITY, COLLEGE OF ECONOMICS

Vol. 31 No. 3

Dec. 2001

Contents

Articles

- A Study on Letter of Guarantee and Letter of Indemnity in
International Trade Dealings.....M. Nishi.....(1)

Theme Designing

- New economic environment makes ‘Theme Designing’
even more important for organizations attempting
to survive—.....R. Takagi.....(15)

- Tourism Psychology.....H. Miyahara.....(35)

Edited and Published by
Economic Research Institute
Daiichi University, College of Economics
3-11-25 Gojo, Dazaifu, Fukuoka 818-0197,
Japan